

raquel euzébio

GRAPHIC DESIGNER

LISBON, PORTUGAL

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Multidisciplinary Graphic Designer with a postgraduate degree in Photography & New Media. Currently working as a Senior Designer at Out of Office and Boca à Boca agencies in Lisbon, where I create visual identities and digital content for brands and social media. Seeking new challenges that integrate graphic design, culture, and society.

PROFESSIONAL

EXPERIENCE

OUT OF OFFICE 2024 - PRESENT

MID LEVEL DESIGNER - SP/NY/LIS

- Developed visual identity for journalist Pedro Bial's page;
- Created digital content for the brand Elbo (Grupo ADCOS) on TikTok and Instagram;
- Developed digital content for the Out of Office agency on Instagram and LinkedIn.

BOCA À BOCA 2024

MID LEVEL DESIGNER - LISBON/PT

- Branding for restaurants in Portugal;
- Created digital content for restaurants in Portugal;
- Developed digital content for the Boca à Boca agency on Instagram and LinkedIn;

DESIGN BRIDGE 2022 - 2023

JUNIOR ART DIRECTOR - SÃO PAULO/BR

- Collaborated on visual identity projects (AMAPARQUE);
- Created internal digital content for the brand Gympass (Instagram, email, and eBooks);
- Collaborated on campaign development for Gympass USA and LATAM.

IMAGINARIUM 2021 - 2022

INTERN - SÃO PAULO/BR

- Developed and adapted graphics for decoration and personal use items;
- Created and adapted artwork for licensed brands (Friends, Harry Potter, and Stranger Things);
- Designed visual identities for the brand's seasonal campaigns.

TILIBRA 2020 - 2021

INTERN - BAURU/BR

- Developed and adapted graphics for stationery items;
- Created and adapted artwork for licensed brands (Disney and Luccas Neto);
- Provided pre-press graphic services.

DESIGN JÚNIOR 2019 - 2020

INTERN - BAURU/BR

- Responsible for the Marketing and Representation department of the UNESP Bauru Junior Design Company;
- Developed graphic projects as a team (branding, media, and stationery).

SKILLS

- DIGITAL ILLUSTRATION
- PHOTOGRAPHY
- IMAGE EDITING
- PRE-PRESS
- VIDEO EDITING
- ANIMATION
- LAYOUT DESIGN

SOFTWARES

ADOBE SUITCASE (PHOTOSHOP, ILLUSTRATOR, INDESIGN PREMIERE PRO, RUSH, BRIDGE, AFTER EFFECTS E LIGHTROOM)

LÍNGUAS

ENGLISH (ADVANCED)
PORTUGUÊS (NATIVE)
ITALIAN (BASIC)

EDUCATIONAL

BACHELOR’S IN GRAPHIC DESIGN

UNIVERSIDADE ESTADUAL PAULISTA
“JÚLIO DE MESQUITA FILHO” - UNESP

2018 - 2023 (BAURU, SÃO PAULO - BRASIL)

BACKGROUND

POSTGRADUATE IN PHOTOGRAPHY & NEW MEDIA

IADE UNIVERSIDADE EUROPEIA

2023 - 2024 (LSIBON - PORTUGAL)

AWARDS

&

MEDIA

VOZES 30 2024

30 VOICES THAT SHAPED THE BRAZILIAN COMMUNICATIONS INDUSTRY IN 2024 WITH REAL PROJECTS AND INITIATIVES. - 2024 (BRAZIL)

BRAZILIAN DESIGN AWARD (BDA)

SHORTLIST (PROJECT REDESIGN BIBLIOTECA UNESP BAURU) - 2020 (BRAZIL)

BORNANCINI DESIGN AWARD

SHORTLIST (PROJETO “RUIIM PRA QUEM? CABELO, IDENTIDADE, MODA & AFETO”) - 2022 (BRAZIL)

BRAZILIAN DESIGN AWARD (BDA)

BRONZE (PROJETO “AMAPARQUE” - DESENVOLVIDO NA DESIGN BRIDGE) - 2023 (BRAZIL)

LATIN AMERICA DESIGN AWARD (LAD)

BRONZE (PROJECT “AMAPARQUE” - DEVELOPED AT DESIGN BRIDGE) - 2023 (LATIN AMERICA)

CRIACURA (BRAZILIAN DESIGN PROMOTION SPACE)

COLLABORATIVE T-SHIRT PRINT & ILLUSTRATION: “NÓIS” - 2021
ILLUSTRATION “CHORA AGORA” - 2023
ILLUSTRATION “JOGO DO BICHO” - 2024
“PAULISTA TYPOGRAPHY GUIDE (PIXO)” - 2024

VEJA SÃO PAULO

“DESIGNER STUDIES SÃO PAULO’S TRADITIONAL STREET TYPOGRAPHY” (BRAZIL)

SESI SÃO PAULO

“PAULISTA TYPOGRAPHY GUIDE (PIXO)” IN EDUCATIONAL MATERIALS FOR 8TH-GRADE STUDENTS
- PRINTED AND DIGITAL. (BRAZIL)