raquel euzébio

DESIGNER GRÁFICA

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Multidisciplinary Graphic Designer with a postgraduate degree in Photography & New Media. Currently working as Senior Designer at inBeat Agency , where I create visual identities, paid media ads and digital content for brands

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PROFESSIONAL EXPERIENCE

INBEAT AGENCY (SENIOR DESIGNER - MONTREAL/CANADA / 2026)

- Developed branding, digital content and paid media assets for brands around the world.
- Created social media content for the agency across Instagram and LinkedIn.

OUT OF OFFICE (MID-LEVER DESIGNER - SP/NY/LIS / 2024 - 2026)

- Developed visual identities and digital content for brands including Pedro Bial, Elbo (Grupo ADCOS), and Liquid I.V. (Unilever).
- Created social media content and creative concepts for campaigns and photoshoots.

BOCA A BOCA (MID-LEVER DESIGNER - LISBON/PT / 2024 - 2025)

- Developed branding and digital content for restaurants in Portugal.
- Created social media content for the agency across Instagram and LinkedIn.

DESIGN BRIDGE (JUNIOR ART DIRECTOR - SAO PAULO/BR / 2022 - 2023)

- Contributed to visual identity projects, including AMAPARQUE.
- Developed digital content and supported campaign creation for Wellhub brand across the USA and LATAM.

IMAGINARIUM (INTERN - SAO PAULO/BR / 2021 - 2022)

- Developed graphics and artwork for decorative products and licensed collections, including Disney, Friends, Harry Potter, and Stranger Things.
- Created visual identities for seasonal campaigns.

TILIBRA (INTERN - BAURU/BR / 2020 - 2021)

- Developed and adapted graphics for stationery and licensed collections, including Disney and Luccas Neto.
- Prepared artwork for print production and pre-press.

DESIGN JÚNIOR (INTERN - BAURU/BR / 2019 - 2020)

- Supported the Marketing and Representation department.
- Collaborated on branding, communication, and stationery projects.

SKILLS

- DIGITAL ILLUSTRATION
- PHOTOGRAPHY
- IMAGE EDITING
- PRE-PRESS
- VIDEO EDITING
- ANIMATION
- AI IMAGE GENERATION

SOFTWARES

ADOBE SUITCASE
FIGMA
CLAUDE
KREA/MIDJOURNEY/WEAVY

LANGUAGES

ENGLISH (ADVANCED)
PORTUGUESE (NATIVE)
ITALIAN (PRE-INTERMEDIATE)

EDUCATIONAL BACKGROUND

BACHELOR'S IN GRAPHIC DESIGN

UNIVERSIDADE ESTADUAL PAULISTA
"JÚLIO DE MESQUITA FILHO" - UNESP

2018 - 2023 (BAURU, SÃO PAULO - BRASIL)

POSTGRADUATE IN PHOTOGRAPHY & NEW MEDIA

IADE UNIVERSIDADE EUROPEIA

2023 - 2024 (LSIBON - PORTUGAL)

AWARDS & MEDIA

VOZES 30 2024

30 VOICES THAT SHAPED THE BRAZILIAN COMMUNICATIONS INDUSTRY IN 2024 WITH REAL PROJECTS AND INITIATIVES. - 2024 (BRAZIL)

BRAZILIAN DESIGN AWARD (BDA)

SHORTLIST (PROJECT REDESIGN BIBLIOTECA UNESP BAURU) - 2020 (BRAZIL)

BORNANCINI DESIGN AWARD

SHORTLIST (PROJETO "RUIM PRA QUEM? CABELO, IDENTIDADE, MODA & AFETO") - 2022 (BRAZIL)

BRAZILIAN DESIGN AWARD (BDA)

BRONZE (PROJETO "AMAPARQUE" - DESENVOLVIDO NA DESIGN BRIDGE) - 2023 (BRAZIL)

LATIN AMERICA DESIGN AWARD (LAD)

BRONZE (PROJECT "AMAPARQUE" - DEVELOPED AT DESIGN BRIDGE) - 2023 (LATIN AMERICA)
SILVER (PROJETCT "PAULISTA TYPOGRAPHY GUIDE (PIXO)" - 2025

CRIACURA (BRAZILIAN DESIGN PROMOTION SPACE)

COLLABORATIVE T-SHIRT PRINT & ILLUSTRATION: "NÓIS" - 2021
ILLUSTRATION "CHORA AGORA" - 2023
ILLUSTRATION "JOGO DO BICHO" - 2024
"PAULISTA TYPOGRAPHY GUIDE (PIXO)" - 2024

VEJA SÃO PAULO

"DESIGNER STUDIES SÃO PAULO'S TRADITIONAL STREET TYPOGRAPHY" (BRAZIL)

SESI SÃO PAULO

"PAULISTA TYPOGRAPHY GUIDE (PIXO)" IN EDUCATIONAL MATERIALS FOR 8TH-GRADE STUDENTS - PRINTED AND DIGITAL. (BRAZIL)